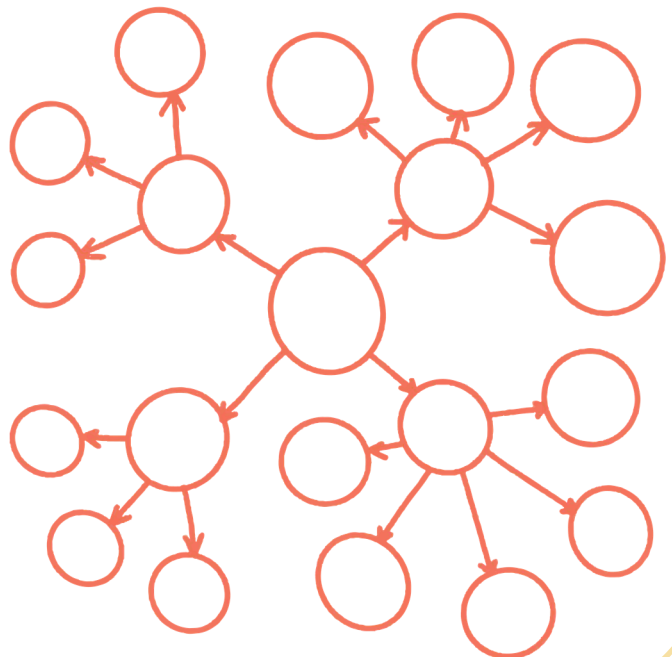




## BRAINSTORMING BY YOURSELF

### MIND MAPPING

- On a large piece of paper, write the problem you're trying to solve in the middle of the page and draw a circle around it.
- Around the circle, radiate lines outwards and write all of the ideas and things to consider and circle those as you go.
- Keep on adding thoughts and ideas radiating outwards until you have your initial problem thought about from lots of different angles and you can decide on the best idea to try next.



## FIGURE STORMING

- Choose two or three people you really admire and write down how you think they would tackle your problem.
- Build on the best ideas.

## WORD BANKING

- Write what you're trying to solve at the top of your page .
- Fill the rest of the page with as many words as you can think of connected to your problem.
- Draw connections between words and use these to guide your thinking.

## WILD WISHING

- Look at the problem at hand and come up with two or three wild wishes to solve it ... the more imaginative the better!
- Figure out what makes these wishes impossible in the real world.
- How could the wishes be scaled down until you were able to make them come true?
- What real world solutions could be applied to have a similar result?

## FIVE WHYS

- Write down what you want to solve at the top of a page of paper.
- Ask yourself WHY the problem needs solved and write it down.
- Ask yourself WHY the answer you wrote would work.
- Continue the process until you've asked WHY five times in total.
- This will help you to dig down to find the real root of the problem and will help you to find a more genuine and meaningful solution.